

**It starts with one can. To feed the hungry.
To lift the spirit. To change the world.**

Canstruction[®], a charity committed to ending hunger, is
using 'one can' as a catalyst for change.

Canstruction's 4th Annual Phoenix Design/Build Competition
puts a visual spotlight on hunger while showcasing the
Phoenix design community's best and brightest.

...and you're invited!

The Arizona Chapter of the Society for Marketing Professional Services (SMPS)
under the auspices of the Society for Design Administration (SDA)

Proudly Presents...

canstruction®

4th annual phoenix design/build competition

Structures on Display
February 20-27, 2010

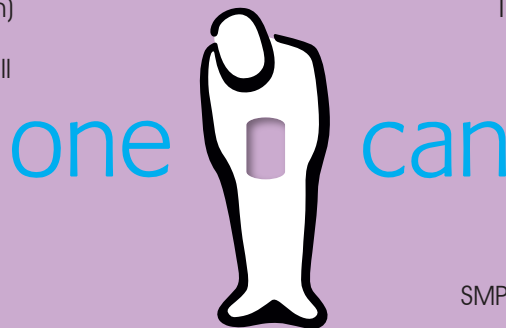
Free public viewing at Fiesta Mall in Mesa,
daily during regular mall hours.
(SW corner of Alma School and Southern)

Winning designs in these categories will
go onto the national competition:

- Best Meal
- Best Use of Labels
- Structural Ingenuity
- Jurors' Favorite

Local recognition is also given for:

- AIA Phoenix Metro People's Choice Award
(awarded after close of exhibition)
- Most Cans Used in Structure



Awards & Networking Mixer
February 24, 2010, 5-7pm

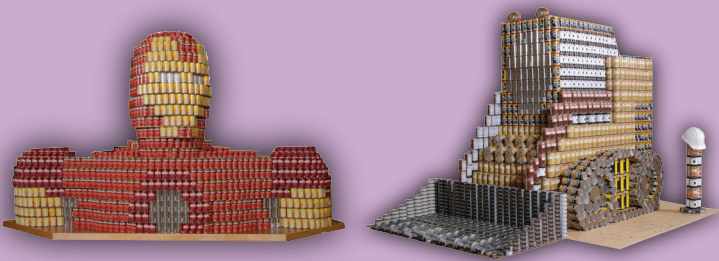
by registration only
Chevy's Fresh Mex® Restaurant
1335 S. Alma School Road, Mesa, AZ 85210

Appetizers and a drink ticket
will be provided for all attendees;
a cash bar will also be available.

Build Teams receive 5 FREE admissions
Additional Team Members - \$10 each
SMPS Members and Non-Members - \$20 each

Register online by February 22, 2010 to attend the
Awards Mixer. Visit www.smpsarizona.org/events

Questions? Contact Brenda Gerhardt at
brenda.gerhardt@strand.com or 602-437-3733



Photos of last years' structures courtesy of Shelley Marie Images.

Flyer design by Nichols Custom Graphics.



Event Sponsors:

