

Jamie Strecker

From: Antigone Stevens [AStevens@psomas.com]
Sent: Tuesday, March 09, 2010 5:47 PM
To: Antigone Stevens
Subject: SMPS Arizona: Upcoming Events
Attachments: March Announcement.pdf; SMPS_MembershipDrive_eblast.pdf; SAVEtheDate-02.pdf



Upcoming Events:

- Now – March 15th – SMPS Arizona Membership Drive
- March 18-20 – Southwest Build-it-Green Expo, Conference, and Awards
- **March 24 – SDA/SAAEMA Lunch Program - How to do Business with a Government Entity**

- May 5-7 – SMPS Southwest Regional Conference, Albuquerque, New Mexico
- May 14 – SAAEMA Marketing Clinic, Tucson, Arizona
- June 2 - June Breakfast Education Webinar - Expecting a Miracle? Nurturing Your CRM System

Building Arizona Wants Your Project News!

Please send pertinent news on your Arizona projects to buildingarizona@gmail.com. We will post updates on projects throughout the state, including new projects, project milestones, awards and LEED certification. One image may also accompany the news description. Visit www.buildingarizona.org for more information.

SMPS Arizona Membership Drive

Join the growing number of individuals who recognize that marketing in the architecture, engineering, and construction industry is a dynamic and distinctive profession.

Please see the attached flyer for details on the benefits to joining SMPS. To join SMPS, please call 800.202.7677 or visit www.smpsarizona.org. For additional information please contact the SMPS Membership Director Darla George at dgeorge@haydonbc.com or Membership Recruitment Chair Deirdre Booth at Deirdre@smallgiantsonline.com.

Southwest Build-it-Green Expo, Conference, and Awards

March 18,19, &20th 2010, Phoenix Convention Center

www.azbigmedia.com

A promotional banner for the 2010 BIG Green Awards. On the left is a green circular button with the text "Submit Your Nomination Now!". The main text reads "Southwest Build-it-Green, AZRE Magazine & the USGBC present the 2010 BIG GREEN AWARDS". On the right is a logo for "BIG GREEN AWARDS 2010" and the event details: "Thursday, March 18, 2010 PHOENIX CONVENTION CENTER".

Visit www.azbigmedia.com/ga to fill out your nomination form!

Nomination deadline: January 15, 2010

Its time for the Build It Green (BIG) Conference and this year they are adding a Green Building Awards Reception!

The awards will recognize leaders and organizations that engage in the implementation of sustainability principles. 12 award categories will recognize leadership, progress, processes, vision, and best practices.

Here is your chance to be apart of the Phoenix Green Scene!

Sponsorship opportunities are still available!

Contact: Tina Robinson, Exhibit Director

Tina.Robinson@azbigmedia.com; 602-277-6045

SDA/SAAEMA Lunch – How to do Business with a Government Entity

Terri and Cheri will help us in . . . Responding to Solicitations, Requirements for Consultants, Construction Contracting Methods, Special Programs, Procurement Tools, How to Get Your Foot in the Door, How to Burn Bridges, Protests, Perceived Roadblocks, Upcoming Projects, How Do I get Notified?

Speakers: Terri Spencer, Pima County and Cheri Odeski, City of Tucson
When: Tuesday, March 23rd, 12 PM to 1:30 PM
Where: Viscount Suites, 4855 E. Broadway, Tucson, AZ
Cost: Members: \$20; Nonmembers: \$25

To register for this event please RSVP to Melanie Ormsby at Holben, Martin & White Consulting Structural Engineers at 327-9491 or by email: mormsby@hmwstructural.com
RSVP's are due by NOON Thursday, March 18, 2010.

SMPS 2010 Southwest Regional Conference

When: Wednesday, May 05, 2010 - Friday, May 07, 2010
Where: Sandia Resort and Casino , 30 Rainbow Road NE, Albuquerque, New Mexico 87113
Cost: \$295

For more information and to register for this event please visit www.smpsswrc2010.com

SAAEMA Marketing Clinic

Save the Date - Friday, May 14, 2010, 8:30am – 2pm

Celebrated author and nationally-recognized marketing coach Sally Handley will create a special program for SAAEMA focused on the road to growth and prosperity. You'll learn how to refresh your marketing efforts and develop a new approach to strategic planning, navigate communication between generation X and generation Y marketers, and harness the power of marketing and technical staff.

Stay tuned for more information!

June Breakfast Education Webinar - Expecting a Miracle? Nurturing Your CRM System

Learning Objectives

- *What's in a name:* What Client Relationship Management (CRM) is and is not and how to identify the different types of CRM that are available.
- *Preparing the Family:* How to face the realities of change.
- *Honey, It's Time:* Plan, train, and prepare for the new system.
- *Better than Dr. Spock:* Practical tips and tricks for surviving your first year with CRM.

Speakers: Join **Gwenn Burnham** and **Pamela Ingram** for this 90-minute Webinar as they help you understand this magical time in your company's history. Along with practical tips and case studies, this session will limit your sleepless nights, get you through the teething stage and help you prepare for the journey ahead. Whether you're a first-time CRM

implementer or a seasoned veteran, this session will give you a new outlook on CRM software and data management and the benefits for your business.

When: Wednesday, June 2nd, 7:45 AM
Where: Jokake Construction, 5013 E. Washington Street, Suite 100, Phoenix, AZ 85034
Cost: Members: \$20; Nonmembers: \$35

To register for this event please visit <http://www.smpsarizona.org/events>

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Thank you,
Antigone Stevens, CPSM
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